

Hip Op-eration

Dance Academy

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Mission

What is the Mission of the Hip Op-eration Dance Academy™

Defy Expectations.

What is the Mission of Billie Jordan Enterprises™

Creating extraordinary experiences for seniors to revolutionise aging.

Beliefs

What are the beliefs of the Hip Op-eration Dance Academy™?

The beliefs of the Hip Op-eration Dance Academy™ are as follows:

- Senior citizens are patronised, under-estimated and are suffering deeply from the terrible prejudices of ageism.
- Authorities actively insist senior citizens live a prescribed lifestyle. They see seniors as a problem to manage rather than an asset with enormous untapped potential to invest in.
- Safety is often being put before social stimulation.
- Seniors are increasingly becoming social outcasts and the climbing rate of suicides needs to be addressed quickly.
- Senior's basic human rights are breached when they are constantly patronised, put down, have their independence taken away from them, their activities restricted, and are prescribed a boring and sedate lifestyle by some authorities.
- Independence is crucial to self preservation.
- Happiness influences health.
- Seniorhood is the most liberating time of your life and can be the best time of your life.

- Having fun adventures and taking measured risks increases your happiness and can therefore extend your life.
- The grey tsunami has the potential to be a wonderful enlightening turning point in how we all experience aging. Senior citizens will have the numbers on their side for the first time in history - enough to change everyone's life experience for the better - forever.
- If we don't act now - we'll continue to believe the status quo is acceptable and the restrictions placed on seniors will increase and prejudices become more widely spread.
- Seniors make a significant and often undervalued and under recognised contribution to the general health of our society and the lives of people in their families and communities.
- The light within every senior citizen needs to be nurtured and grown, given freedom, love and liberation and encouragement to glow - as brightly and as widely as possible so it can also ignite others.
- We can fight the restrictions of the authorities and the prejudices of society by joining together and making it our personal mission to have a happy and fulfilling life until we take our very last breath.
- Together, we can defy expectations!

Battle Cry

What is the social change 'battle cry' for the Hip Operation Dance Academy™ and Billie Jordan Enterprises?

Our Battle Cry is as follows:

"Senior citizens around the world - fight the prejudices of aging and defy expectations!

For the first time in world history you have the numbers on your side. Your collective voice can be louder than it ever has been before. You have the power to change everyone's life experience for the better - forever.

So use the power you have. Demonstrate your independence, don't kowtow to peer or family pressure to act like an invalid, don't invest your time in the company of people who actually want to be old and infantile - break free from them and seek the company of people with your shared passion for living.

Rise up and make it your goal to pursue happiness and enjoy the best and most liberating years of your life starting from right now.

You have so many more joyful years ahead of you, so much more growth to experience, so many more things to achieve, so much more fun to have. Break free and allow your light to shine.

By doing this, you will not only free yourself from the darkness of aging but you'll also inspire and ignite others to shine too so they in turn live happier, more fulfilling lives - no matter what age they are.

The grey tsunami has the potential to be a wonderful enlightening turning point in how we all experience aging.

So seniors - we encourage you to use your power. Lead the way and change the experience of aging for every single person in the world. And in doing so, you'll have the best time of your entire life! Defy expectations!"

Values and Standards

What are the Values and Standards of the Hip Op-eration Dance Academy™?

Before a person is able to register to do an Instructors Course with the Academy, they need to agree to the Values and Standards of the Hip Op-eration Dance Academy™. This action of agreement is to help ensure all of our Instructors around the world share the same core values before they make it their profession or hobby to become a Hip Op-eration Dance Academy™ Instructor.

The Hip Op-eration Dance Academy™ Values and Standards for all our Instructors are as follows:

- Treat all people, regardless of age, as an equal.

- Have high expectations of the students in your classes in order to maximise their potential.
- Focus on what students in your classes can do, rather than what they can't do.
- Only teach people attending your classes hip hop dance (not any other genre of dance).
- Not exclude anyone based on their physical capability unless that person is completely immobile (i.e. dependent on other people to move on the dance floor).
- Accept people of all races, religions, sexual orientations, faiths and gender or non-gender identification into your classes. Prejudice of any type including ageism, sexism and racism will result in your licence being revoked.
- Provide a professional service i.e. be on time, keep to class schedules, do not over-charge students, only use copyright free music for public dance performances or obtain a blanket copyright licence etc.
- Manage risks including health and safety and/or students whose behaviour is negatively impacting on the enjoyment or success of others in a class or crew.
- Work towards maximising the potential of the students in your Dance Classes and Dance Crews.
- Ensure you address any factors which could reduce opportunities for their students.
- Abide by local laws, customs and protocols.