



Frequently Asked Questions (FAQ's)

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About the Hip Op-eration Dance Academy™

History

How did the Hip Op-eration Dance Academy™ get started?

After surviving an abusive childhood and repeated trauma in the Christchurch Earthquake in New Zealand on 22nd February 2011 (where nearly 200 people lost their lives), Founder of The Hip Op-eration Dance Academy™, Billie Jordan, used these experiences as a catalyst for improving the lives of older people in her community. Moving to a small island off the East Coast of Auckland, New Zealand (Waiheke Island) and suffering from Post Traumatic Stress Disorder, she noticed her constant fear of death was something shared by many of her elderly neighbours. So she decided, 'why don't we all leave this life dancing'.

Billie drove around the island and recruited 80 senior citizens aged 65 to 96 to join her initiative 'The World's Oldest Flash Mob'. They performed on 9th August 2012 and the video of them on YouTube now has over 3 million views.

The World's Oldest Flash Mob Performance, August 2012

<https://www.youtube.com/watch?v=FIMd5KFG1vQ>

During this process she noticed no-one seemed to have any expectations of senior citizens to do well or reach a high standard of performance. So she decided to try and change the world's view of senior citizens and the lives of her neighbours.

She set up a hip hop dance mega crew called the Hip Op-eration Crew™ with the lofty goal of performing at the World Hip Hop Championships in Las Vegas in eight months time. All members had to be aged 65 years

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and over. 46 members of the original Flash Mob joined the mega crew to strive towards achieving this audacious goal.

With no experience in dance or older people, and not receiving any payment for all her time and expenses, Billie had her work cut out for her. However, she was determined to bring out the true potential of her elderly neighbours and show them, and the rest of the world, you can overcome any obstacle at any age - and achieve positive social change in the process.

Billie also approached film production companies to document the Hip Operation Crew's™ journey, so her dancers would have a nice memory of their experience to share with family and friends long after they had left this world.

It was soon apparent that this mission to get 46 of her elderly neighbours to the World Hip Hop Championships and liaise and assist with the production of a documentary film was a fulltime job.

So Billie did not return to paid work and dedicated every waking hour over the next eight months to achieve this very difficult mission. She knew that if she believed in her dancers, they would believe in themselves. She was incredibly driven in her mission to give her neighbours the experience of a lifetime.

She transported dancers to and from rehearsals, did odd jobs for them around their house, took meals to some of the elderly members when they were sick, accompanied them to the doctors or pharmacy or supermarket, worked tirelessly at fundraising, sponsorship and promoting the group, wrote and dispatched media releases all over the world, choreographed all the dance routines, organised social outings for the

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Dance Crew and hosted the documentary film crew - often transporting them around the island, cooking meals for them and organising film permits when needed. However, no matter how worn out she was, she always kept her eye on the end mission to give her neighbours a wonderful unique experience which would help them realise their true capabilities and inspire others.

Although all her time was voluntary and Billie sold some of her possessions to keep afloat, the financial hardship was the least of her challenges, as teaching and managing a large group of elderly people twice her age was very demanding. Some members had dementia, many had disabilities, a few were not pleasant to deal with and there were people with a wide range of personalities, attitudes, and ages (there were 30 years between the youngest and oldest) that required constant management. However, despite this she always taught the dancers with patience, positivity and humour. Her greatest reward was when she saw this group of people, who were once strangers, transform over time, become a tight knit crew and learn how capable they were; the things they thought were obstacles, really weren't. They realised that, no matter how old they got and what physical or mental obstacles they faced, they really could achieve anything; the world was their oyster!

They reached the goal and 27 members of the Dance Crew who could travel flew to Las Vegas and performed at the World Hip Hop Championships in August 2013.

- Performance at the World Hip Hop Championships, 2013
<https://www.youtube.com/watch?v=90sXcZwOSuw>

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The group then went on to perform to an audience of 15,000 at the Taipei Arena in Taiwan in 2014 and are in the Guinness World Records as the oldest dance troupe in the world.

The feature documentary film about the crew's journey to the World Hip Hop Championships, called 'Hip Hop-eration' has been winning awards and receiving standing ovations in film festivals all over the world and is considered the most successful documentary in New Zealand's history.

- Feature Documentary Film Trailer, 2014
<http://hiphoperationthemovie.com/>

In 2015 Billie won the Kiwibank New Zealander of the Year award in the Local Hero category, did a Ted Talk and spoke at the Beehive (New Zealand's office of Government).

- Billie Jordan Ted Talk, 2015
<https://www.youtube.com/watch?v=sarWpSqQpPA>

The Hip Op-eration Crew™ is now a Master Dance Crew of seven core full-time members aged 72 to 97 years old. They continue to wow audiences and won their division at the Auckland Regional Hip Hop Championships in February 2016 - scoring higher than a crew whose members were up to 88 years their junior!.

- Performance at Auckland Regional Hip Hop Championships, 2016
<https://www.youtube.com/watch?v=5kw54bjRttw>

Members of The Hip Op-eration Crew™ are an integral part of the Hip Op-eration Dance Academy™ and some are Master Instructors. In the Hip Op-eration Crew™, one member is legally blind, one is profoundly deaf,

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three wear hearing aids, two have had open heart surgery, one has had a stroke and all have arthritis. The average age is 80 and they remain in the Guinness World Records as the oldest dance troupe in the world to this very day.

Over the past four years people have contacted Billie Jordan every day wanting to become involved in the initiative. Because of this demand, Billie decided to make the Hip Op-eration Dance Crew™ experience available to people around the globe. By becoming a Hip Op-eration Dance Academy™ Instructor or joining the Academy as a student, you are playing a major role in changing the way the world views aging.

What is the company structure?

The Hip Op-eration Dance Academy™ is owned and operated by Billie Jordan Enterprises Limited. Billie Jordan Enterprises Limited is a registered limited liability company with the New Zealand Companies Office. The company's Director is Billie Jordan - the founder and manager of the Hip Op-eration Crew™ and Hip Op-eration Dance Academy™.

How do I get a job with the Academy head office?

People who have successfully completed the online Instructors Course (even if they have never taught a class) and are in their seniorhood will always be favoured candidates for any position within the Academy. However, there are currently no vacancies within the Academy. Please also be aware that contract workers are preferred over permanent members of staff. Any vacancies will be advertised on the website.

Mission

What is the Mission of the Hip Op-eration Dance Academy™

Defy Expectations.

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What is the Mission of Billie Jordan Enterprises™

Creating extraordinary experiences for seniors to revolutionise aging.

Beliefs

What are the beliefs of the Hip Op-eration Dance Academy™?

The beliefs of the Hip Op-eration Dance Academy™ are as follows:

- Senior citizens are patronised, under-estimated and are suffering deeply from the terrible prejudices of ageism.
- Authorities actively insist senior citizens live a prescribed lifestyle. They see seniors as a problem to manage rather than an asset with enormous untapped potential to invest in.
- Safety is often being put before social stimulation.
- Seniors are increasingly becoming social outcasts and the climbing rate of suicides needs to be addressed quickly.
- Senior's basic human rights are breached when they are constantly patronised, put down, have their independence taken away from them, their activities restricted, and are prescribed a boring and sedate lifestyle by some authorities.
- Independence is crucial to self preservation.
- Happiness influences health.
- Seniorhood is the most liberating time of your life and can be the best time of your life.
- Having fun adventures and taking measured risks increases your happiness and can therefore extend your life.
- The grey tsunami has the potential to be a wonderful enlightening turning point in how we all experience aging. Senior citizens will have the numbers on their side for the first time in history - enough to change everyone's life experience for the better - forever.
- If we don't act now - we'll continue to believe the status quo is acceptable and the restrictions placed on seniors will increase and prejudices become more widely spread.

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- Seniors make a significant and often undervalued and under recognised contribution to the general health of our society and the lives of people in their families and communities.
- The light within every senior citizen needs to be nurtured and grown, given freedom, love and liberation and encouragement to glow - as brightly and as widely as possible so it can also ignite others.
- We can fight the restrictions of the authorities and the prejudices of society by joining together and making it our personal mission to have a happy and fulfilling life until we take our very last breath.
- Together, we can defy expectations!

Battle Cry

What is the social change 'battle cry' for the Hip Op-eration Dance Academy™ and Billie Jordan Enterprises?

Our Battle Cry is as follows:

"Senior citizens around the world - fight the prejudices of aging and defy expectations!

For the first time in world history you have the numbers on your side. Your collective voice can be louder than it ever has been before. You have the power to change everyone's life experience for the better - forever.

So use the power you have. Demonstrate your independence, don't kowtow to peer or family pressure to act like an invalid, don't invest your time in the company of people who actually want to be old and infantile - break free from them and seek the company of people with your shared passion for living.

Rise up and make it your goal to pursue happiness and enjoy the best and most liberating years of your life starting from right now.

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You have so many more joyful years ahead of you, so much more growth to experience, so many more things to achieve, so much more fun to have. Break free and allow your light to shine.

By doing this, you will not only free yourself from the darkness of aging but you'll also inspire and ignite others to shine too so they in turn live happier, more fulfilling lives - no matter what age they are.

The grey tsunami has the potential to be a wonderful enlightening turning point in how we all experience aging.

So seniors - we encourage you to use your power. Lead the way and change the experience of aging for every single person in the world. And in doing so, you'll have the best time of your entire life! Defy expectations!"

Values and Standards

What are the Values and Standards of the Hip Op-eration Dance Academy™?

Before a person is able to register to do an Instructors Course with the Academy, they need to agree to the Values and Standards of the Hip Op-eration Dance Academy™. This action of agreement is to help ensure all of our Instructors around the world share the same core values before they make it their profession or hobby to become a Hip Op-eration Dance Academy™ Instructor.

The Hip Op-eration Dance Academy™ Values and Standards for all our Instructors are as follows:

- Treat all people, regardless of age, as an equal.

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- Have high expectations of the students in your classes in order to maximise their potential.
- Focus on what students in your classes can do, rather than what they can't do.
- Only teach people attending your classes hip hop dance (not any other genre of dance).
- Not exclude anyone based on their physical capability unless that person is completely immobile (i.e. dependent on other people to move on the dance floor).
- Accept people of all races, religions, sexual orientations, faiths and gender or non-gender identification into your classes. Prejudice of any type including ageism, sexism and racism will result in your license being revoked.
- Provide a professional service i.e. be on time, keep to class schedules, do not over-charge students, only use copyright free music for public dance performances or obtain a blanket copyright license etc.
- Manage risks including health and safety and/or students whose behaviour is negatively impacting on the enjoyment or success of others in a class or crew.
- Work towards maximising the potential of the students in your Dance Classes and Dance Crews.
- Ensure you address any factors which could reduce opportunities for their students.
- Abide by local laws, customs and protocols.

Media Coverage

What News Media exposure has been received globally?

The Hip Op-eration Crew™ and Billie Jordan have been featured in news media all over the world, including the:-

- Front page of the Wall Street Journal

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- Michael and Kelly Show, USA
- Huffington Post
- Daily Telegraph
- Irish Examiner
- Upworthy
- BBC Television
- BBC Radio
- Sunday Night Programme, Australia
- Fox News, USA
- Ruptly News Agency Europe
- Associated Press, World
- Telegraph, UK
- Breakfast New Zealand
- Today Australia
- Chinese Television, China
- CCTVA, Africa
- Jay Thomas Show, USA
- Las Vegas Sun, USA
- TVNZ, New Zealand
- TV3, New Zealand
- Channel 7, Australia
- Channel 9, Australia
- Radio New Zealand
- ABC Australia
- France International Courier
- Women's Weekly
- Lucky Break Magazine
- Dance Connect
- Taipei Prime Time News, Taiwan
- ...plus lots more from Israel and Amsterdam to Sweden and Greece.

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What is the Feature Documentary film about?

The Hip Op-eration Crew™ and Billie Jordan are the subject of a feature documentary film called 'Hip Hop-eration' which follows their journey from the small island they live on to the World Hip Hop Championships in 2013. This feature documentary film has received standing ovations and awards at the most prestigious film festivals around the world and is considered to be the most successful documentary in New Zealand's history.

Please note, the name of the film is similar, but not the same, as the Dance Crew™ i.e. Hop-eration (documentary) versus Op-eration (Dance Crew). Click [here](#) to view the Trailer for this film.

How can I get a copy of the documentary on DVD?

You can do a search on the Internet using the words 'Hip Hop-eration' to find copies of the DVD. However, from what we understand from research we have done on the Internet, only Region 4 (Australia, New Zealand and South Pacific) DVD's are available. Members of the Hip Op-eration Crew™ have found they need to pay between NZ\$18 and NZ\$10 per DVD when they have purchased them online, so allow for that sort of price when buying them online. Although we get a lot of requests from people wanting to purchase the DVD we are unable to sell them as we have no distribution rights to the DVD nor receive, or have received, any refunds or payments or commissions of any kind from the documentary producers. If you're in New Zealand, you may be able to rent a copy of the DVD at your local DVD hire store. Please note, the name of the film is similar, but not the same, as the Dance Crew™ i.e. Hop-eration (documentary) versus Op-eration (Dance Crew).

Can I see the film at a cinema?

Maybe. According to the film's website, it seems the film is being released in cinemas around the world. It premiered at the end of 2014 and is still

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in the film festival circuit. Unfortunately we do not receive any information about the film from the documentary producers, film distributors or the NZ Film Commission about where and when the film is playing. So the only way you can find out, is to contact your local cinema or Google 'Hip Hop-eration' (which is what the Hip Op-eration Crew™ do). Please note, the name of the film is similar, but not the same, as the Dance Crew i.e. Hop-eration (documentary) versus Op-eration (Dance Crew).

Trademarks

What are the organisation's Trademarks?

All of our trademarks, including the Hip Op-eration Dance Academy™ and Hip Op-eration Crew™, are very important to us and highly protected. They can only be used when specifically referring to the company, the dance crew, the products and services, and the brand.

We are very protective of the Hip Op-eration Dance Academy™ and Hip Op-eration Crew™ trademarks because they show consumers the type and level of service they will receive and distinguishes us from other dance academies around the world.

As the Hip Op-eration Dance Academy™ and Hip Op-eration Crew™ trademarks are important business assets of Billie Jordan Enterprises Limited, they need to be treated with a high level of care. If the trademarks are mis-used or illegally copied by third parties not associated with the Academy, the consumer will become very confused and may purchase a counterfeit service or product from a person or company that has no ethics, standards or legal value or status. In addition, the consumer will have no idea who the source of the product or service really is.

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Although use of the Hip Op-eration Dance Academy™ trademark is tightly controlled and there are restrictions on its usage, Hip Op-eration Dance Academy™ Instructors have limited access to the trademark within certain parameters.

What are the trademark usage guidelines?

When writing or typing the name 'Hip Op-eration Dance Academy™' the spelling must be correct and the hyphen not misplaced. The text needs to be in Sentence Case with a space between the words 'Hip', 'Op-eration', 'Dance' and 'Academy'. There must be a hyphen (-) placed between the 'p' and 'e' in the word 'Op-eration'. The trademark symbol '™' needs to be placed immediately after the word 'Academy' in all communications or at least in the first instance the academy is mentioned in a body of text.

Third parties cannot,

- Provide the Hip Op-eration Dance Academy™ trademark to other third parties.
- Edit, change or alter the Hip Op-eration Dance Academy™ trademark in any way.
- Print the Hip Op-eration Dance Academy™ trademark on clothing, accessories, stationary or any other merchandise of any kind.
- Publish the Hip Op-eration Dance Academy™ trademark on any written, video or audio material unless it is clear it is related to the services provided by Billie Jordan Enterprises and not another person or organisation.
- Use the Hip Op-eration Dance Academy™ trademark as the name of a business or provider of a service. Only licensed Instructors can state they are the "Provider of the Services of the Hip Op-eration Dance Academy™".
- Use the name 'Hip Op-eration Crew™' on merchandise, as the name of their own Dance Crew or in any way which could make the

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general public perceive they are a member or manager or part of the 'Hip Op-eration Crew™'. However, anyone may refer to the name in written, audio and visual communications (except on merchandise) if it is clear they are referring specifically to the Hip Op-eration Crew™ formed by Billie Jordan on Waiheke Island and not trying to copy it.

- The use of the trademark Hip Op-eration Crew™ on any printed merchandise in any way is strictly illegal and heavily protected unless you have direct written authorisation from Billie Jordan Enterprises Limited to use the trademark on printed merchandise.

If any of the trademark guidelines above are breached legal action may be taken.

Terms of Use of Website

What are the Terms of Use for the Website?

By accessing and viewing the website you are accepting the following terms and conditions and are entering a legal agreement between yourself and the Hip Op-eration Dance Academy™ and Billie Jordan Enterprises. If you do not agree to this legally binding agreement, please do not view, access or use the website.

The terms and conditions of this agreement are as follow:

- You cannot copy, redistribute, sell, disassemble, reverse engineer, decompile or publish any material without the written authorisation of the Hip Op-eration Dance Academy™. This material includes images, photos, videos, logos, slogans, music, branding, visual identities, trademarks, policy documents, copy, written documents, graphics and other information used to communicate information, an idea, concept or value.

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- Some material is available for copying and distribution, especially to Licensed Instructors who have limited use of materials and trademarks. This material is available in special 'password accessed' sites and have restrictions on it. In these situations and on these specific sites the use of material is strictly limited to the rights expressly granted by the Hip Op-eration Dance Academy™ and Billie Jordan Enterprises.
- Any breach of the Terms of Use of the website could result in a breach of copyright and legal action.

Privacy Policy

Does the Hip Op-eration Dance Academy™ have a Privacy Policy?

Yes. This document is available on our website in the 'About' section.

Why do you collect information?

Your privacy is of paramount importance to us. Therefore we only collect information we directly need from you to be able to fulfil our service and product obligations to you as a customer.

Is my information confidential?

So you are aware, the information you provide us through your registration on a course, event or for the purchase of merchandise is considered confidential and will not be shared with third parties unless they agree to be legally bound by the terms and conditions of our privacy policies *and* it is only for the use of improving or extending the services and products the Hip Op-eration Dance Academy™ and Billie Jordan Enterprises provides its customers. Financial information is strictly confidential at all times and is not accessible to the Hip Op-eration Dance Academy™ (as third party suppliers such as our online Shop and Instructors Course hosting site collect and manage all payments).

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What information do you collect and how do you collect it?

Information we collect may include your name, address, email address, date of birth and personal information you provide us in the form of free text via a website or social media site or through a customer service helpdesk or questionnaire.

Our website and social media sites may also collect information such as your location or affiliations with interest groups or other social media sites.

Third parties may also provide us with information about you if we are working together to provide an improved or expanded product or service.

Do you have any obligations to disclose information?

Sometimes we will have to disclose information to third parties in order to comply with the law or a legal process, protect or defend our rights, values and standards or for the safety of our employees, contractors, directors, shareholders and other affiliates.

If the Hip Op-eration Dance Academy™ or Billie Jordan Enterprises is sold or transferred to another owner, company, entity, financial institution or bank then information collected from customers is likely to be part of that sale or transfer.

What sorts of technology captures the information?

The technology we use such as websites and social media sites automatically collect information through the use of 'cookie's' or other technologies. We will have access to some of this information as a standard protocol and service with our website and social media hosting companies.

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What's a Cookie?

Cookies are the line of information between your computer and a website you choose to visit. You can turn cookies on or off depending on your personal preference.

Cookies are used to help ensure the information you receive is most relevant to you. For example, if your computer is in Australia and communicates with a website which is in China and written in Mandarin, a cookie will tell the Chinese website you are communicating with it from an English language location and need to see the website in English rather than Mandarin. In this case a button usually instantly appears giving you the opportunity to have all of the Mandarin text changed to English. For this reason, having your Cookies turned on can be very useful.

To turn your Cookies off, just put the word 'Cookie' into the search engine of Google Chrome, Mozilla Firefox, Internet Explorer, Safari or whatever type of browser you use and help with turning off cookies will be provided.

What is the extent of your privacy policy?

When you click on links in the Hip Op-eration Dance Academy™, which take you to other websites, you will be subject to the privacy policies of those other websites. Links on the Hip Op-eration Dance Academy™ website include links to Litmos, Zazzle, You Tube and Facebook.

How can I best protect my passwords?

When accessing a 'password access only' page, make sure you sign off before leaving your computer - especially if it is a shared computer.

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What date and time is this Privacy Policy Effective From?

This Privacy Policy is in effect from the time information is collected from you and may be added to, edited, changed or modified at any time - and become effective immediately once posted onto the Hip Op-eration Dance Academy™ website.

Who can I contact if I have more questions about the privacy policy?

If you have any questions regarding privacy when using the Services of the Hip Op-eration Dance Academy™, please contact us.

Retirement Villages, Aged Care Facilities, Hospitals and Gyms

Can we become licensed providers of the Hip Op-eration Dance Academy™?

Yes. Absolutely. If you manage a retirement village, aged care facility, hospital or gym, why not ask your employees to complete a Hip Op-eration Dance Academy™ Instructors Course online so they can become qualified to teach your residents/patients/customers any time you want them to? There are enormous mental and physical health benefits for older people to join a hip hop Dance Class or Dance Crew - including having something of common interest with younger people. Ask as many or as few of your staff to complete the online Instructors Course as you like so you can offer the service 24/7 at your site.

If you have one permanent member of staff with a current Hip Op-eration Dance Academy™ Instructors License for every 100 residents/patients you will also be able to use a special Hip Op-eration Dance Academy™ trademark on your website and marketing material to show potential customers you are official providers of this service. The trademark will

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read: 'Official Hip Op-eration Dance Academy™ Service Provider.'" This can be very attractive to customers and demonstrate you are progressive and share similar life affirming values as the Hip Op-eration Dance Academy™. Your Instructors will also be given some of their own trademark usage rights once they have completed the Hip Op-eration Dance Academy™ Instructors Course online. Please be aware, your organisation will only be able to use the trademark in a way which is clear that you are licensed holders, suppliers and service providers, not the actual Academy head office itself.

Your permanent members of staff do not need to be the person that teaches the classes on your site if they have other roles and responsibilities that take higher priority. However, all classes *must* be taught by a licensed Hip Op-eration Dance Academy™ Instructor - which could be a licensed Instructor from your neighbourhood willing to teach on site at your organisation or facility if your permanent licensed staff member is unable to teach. This way you can promote the service offering on your website and in other promotional material, but actually hire an outside Hip Op-eration Dance Academy™ Licensed Instructor on a casual basis to actually teach the students.

We want to promote the Hip Op-eration Dance Academy™ service on our website and in marketing material, but would rather get someone from outside our organisation to teach the Dance Classes and Dance Crews, is this okay?

Yes. In this case, at least one permanent member of staff per 100 residents/patients must complete the Hip Op-eration Dance Academy™ online Instructors Course to obtain a License to use the Hip Op-eration Dance Academy™ trademark as a Supplier and you will then need to bring in another Hip Op-eration Dance Academy™ Licensed Instructor from outside your organisation to teach the actual Dance Classes and Dance

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Crews. This Instructor can provide this service on a casual basis for an agreed rate. Just look for a Licensed Instructor in your area on our website and approach them directly.

We have less than 100 residents/patients - can we still promote ourselves as suppliers of The Hip Op-eration Dance Academy™ services?

Yes, as long as one permanent member of staff has completed the Instructors Course - regardless of whether or not they are the person who teaches the Dance Classes or Dance Crews, and the Hip Op-eration Dance Academy™ Instructors License they hold is current.

We have more than 100 residents/patients - can we promote ourselves as suppliers of The Hip Op-eration Dance Academy™ services?

Yes, as long as two or more permanent members of staff have completed the online Hip Op-eration Dance Academy™ Instructors Course - regardless of whether or not they are the people who will actually teach the Dance Classes or Dance Crews. You need one permanent staff member per 100 residents/patients to complete the Hip Op-eration Dance Academy™ Instructors Course to be able to promote your organisation as official suppliers of Hip Op-eration Dance Academy™ services.

0 - 100 residents/patients = one permanent staff member with a current Hip Op-eration Dance Academy™ Instructors License.

101 - 200 residents/patients = two permanent staff members with a current Hip Op-eration Dance Academy™ Instructors License.

201 - 300 residents/patients = three permanent staff members with a current Hip Op-eration Dance Academy™ Instructors License.

301 - 400 residents/patients = four permanent staff members with a current Hip Op-eration Dance Academy™ Instructors License.

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401 - 500 residents/patients = five permanent staff members with a current Hip Op-eration Dance Academy™ Instructors License.

etc

How do we get our official 'Hip Op-eration Dance Academy™ Suppliers' trademark logo for our website and marketing material?

Just send us an email with the name of your organisation, the names and contact details of the staff members who have completed the Hip Op-eration Dance Academy™ Instructors Course, the dates they each completed the course (so we know they currently hold a license) and certification/proof of your resident/patient numbers or limits. We will then email you the trademark logo files for use on your website and other promotional and marketing material.

Becoming an Instructor with the Hip Op-eration Dance Academy™

Overview

What are the benefits of being an Instructor with the Academy?

As a Hip Op-eration Dance Academy Instructor you'll not only have the time of your life, you'll also be your own boss and earn money! Check out the information about becoming a licensed Hip Op-eration Dance Academy™ Instructor on this website. It's much easier than you think and you can do all your training online, at your own pace.

How do I become an Hip Op-eration Dance Academy™ Instructor?

You will need a Hip Op-eration Dance Academy™ Instructors License. To obtain a License just successfully complete the online Hip Op-eration Dance Academy™ Instructors Course. The entire course can be done from a computer or tablet anywhere in the world where you have Internet

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access. It takes a total of 30 hours to complete and you have 12 months to finish it. You will be electronically issued an Instructors License immediately upon successful completion of the course and can begin teaching right away.

Why is the Instructors Course online?

We want all of our Instructors to receive an individual learning experience where they can learn at their own pace wherever they are located in the world and without the added expense of transport and accommodation required in order to attend a physical course. Because of the technology of video and the Internet, we are able to teach you very effectively through an online course. For example, if you were learning a dance move in a physical class, you may only get to see the Master Instructor perform the move a few times before you're expected to have learnt it. However, online you can see the Master Instructor perform the move hundreds of times if you want - and in slow motion and at a time and day that suits you over a period of 12 months after you have completed the course.

How much does it cost to do the Hip Op-eration Dance Academy™ Instructors Course?

The course costs US\$680.

How long will it take to do the course?

It will take the average person 30 hours to complete the Hip Op-eration Dance Academy™ Instructors Course. You can do this over one week, a month or over a period of one year. Study at your own pace wherever you are located.

Does the 30 hours include learning the dance moves?

Yes. So, depending on your dance ability the course may take you shorter or longer to complete. You don't have to master the dance moves before

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completing the course though - just make sure you do before you start teaching. You will be able to view and re-view the instructional dance move videos over a period of 12 months after you have finished the course.

How long will the Hip Op-eration Dance Academy™ Instructors License be valid for?

The license will be valid for 12 months from the date it was issued. You can then renew it by doing a Instructors License Renewal Course for US\$380.

Do I need to attend a workshop or course in person?

No. You will learn everything you need to know in the online course. Dance moves will be taught to you via videos in the course and will be available to you for as long as you hold your Instructors License.

Are there any ongoing course costs after I have completed the course?

No. The one-off course fee is all you pay. There are no monthly fees to pay. In addition, you will receive music tracks and lots of other support material free of charge as long as you have your Hip Op-eration Dance Academy™ Instructors License.

What will I get after I have completed the Hip Op-eration Dance Academy™ Instructors Course?

You will receive, at no extra charge:

- Your Instructors License Certificate
- The Hip Op-eration Dance Academy™ trademark for use on flyers, business cards, websites and other promotional material.
- Teaching support material and documents
- 12 months access to dance move teaching videos

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- Your contact details and Dance Classes and Dance Crew rehearsal times, locations and fees featured on the Hip Op-eration Dance Academy™ website.
- 40 Hip Hop Instrumental Music Tracks for Dance Classes and Dance Crews (all licensed with copyright and free for you to use as you wish). These tracks have no lyrics so you can easily teach over them during your classes and rehearsals.
- Three Dance Music Tracks for dance routines. More Dance Music Tracks may be delivered to you before the 12 month lead in time to the World Championships (all licensed with copyright and free for you to use as you wish).
- Information and updates on a regular basis from the head office of the Hip Op-eration Dance Academy™.
- Opportunities for social events or more support material.
- Ability to enter your Dance Crews and attend the Hip Op-eration Dance Academy™ World Championships *and* go on the holiday trip afterwards (at an additional cost).

Other organisations charge their Instructors Monthly Fees for support material, why isn't the Hip Op-eration Dance Academy™ doing this?

Instructor's have already paid to do the Instructors Course, so shouldn't have to pay anything more just to keep the Instructors License they have earned by successfully completing the online course. We also don't charge our Instructors for any of the post-course completion support material and special music tracks we provide them because we want them to have everything they need to run their business successfully for the one-off cost of the course fee.

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Skills Needed To Be An Instructor

Do I need to have dance skills to become a Hip Op-eration Dance Academy™ Instructor?

No. You will be taught all the skills you'll need to know on the Hip Op-eration Dance Academy™ Instructors Course and through the support material you will have access to when you have completed this online course. The Founder Billie Jordan had no dance background or dance skills when she started teaching the Hip Op-eration Crew™. In fact the best teachers to teach beginner students are often those who have just learnt the skills themselves!

What level of literacy and what resources do I need in order to become a Hip Op-eration Dance Academy™ Instructor?

You need to be able to:

- Read English at the level of an average 12 year old
- Have access to a computer connected to the internet so you can participate in the online Instructors Course.
- Have an electronic payment method such as a Credit Card or Visa card to pay for your online Instructors Course.
- Have an email address and phone number so the Hip Op-eration Dance Academy™ and your students can contact you when needed.
- Basic computer literacy skills so you can send and receive emails, download documents, use the Internet etc.
- Have access to a stereo to play music during your Dance Classes and Dance Crew rehearsals.
- Have access to an IPod, MP3 player, Smartphone or iPhone or any other electronic device to store music and connect to a stereo or speaker.
- Have a location to teach your Dance Classes and Dance Crews. This could be inside or outside. See the question: '*What sort of locations*

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would be suitable to hold Hip Op-eration Dance Academy™ Dance Classes and Dance Crew rehearsals?' for more information.

How old do I need to be become a Hip Op-eration Dance Academy™ Instructor?

You can be any age between 18 and 108 - or older! No-one under 18 years of age can become a Hip Op-eration Dance Academy™ Instructor.

What sort of fitness level do I need to become a Hip Op-eration Dance Academy™ Instructor?

You don't need to be fit when you start teaching, as you'll become a lot fitter over time. If you can walk unassisted for 30 minutes without stopping, then you're fit enough to begin teaching. However, if you are doing the Advanced Level Instructors Course (which will be available at a later date), then you will need to be very fit and able to dance unassisted for one hour with only short breaks.

What Hip Op-eration Dance Academy™ Instructors Teach If I become a licensed Hip Op-eration Dance Academy™ Instructor, what would I actually do?

By becoming a licensed Hip Op-eration Dance Academy™ Instructor you will be able to offer the general public two types of services using the Hip Op-eration Dance Academy™ brand and Trademark, as follows:

1. Dance Classes for Fun, Fitness and Friendship

Teach beginner and intermediate level hip hop dance to members of the general public under the Hip Op-eration Dance Academy™ trademark. The target market for these Dance Classes are people aged 55 and over. However you are welcome to teach people of any age. The only restriction is that only people aged 55 and over will be able to register to compete in the annual Hip Op-eration Dance Academy™ World Championships.

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You can set your own prices for the Dance Classes and people who come to your class would pay you per session. You would manage it like any self-employed sole trader business and use the marketing material and instructional videos we give you to help promote and run your business.

You can hold as many or as few Dance Classes per week as you like and with as many students per class as you like, and in any country in the world (as long as you're legally allowed to teach in that particular country). You can make it a full-time job, a part-time job or offer your Dance Classes free of charge as a voluntary service. It's completely up to you.

You'll be able to start teaching these classes straight after you have completed the Instructors Course and received your Hip Op-eration Dance Academy™ Instructors Certificate. We recommend Dance Classes are around one hour in duration, but you could make them shorter or longer than this dependent on your student's requirements.

In terms of lesson style, you will learn how to run your Dance Classes like a relaxed, fun dance lesson with a bit more of a focus on exercise than technique. The objective is for your students to learn hip hop dancing skills, make friends and enjoy it like a fun and easy fitness class.

You can also challenge your students in different ways by doing public Flash Mob performances, uploading fun videos of them on social media or in fact anything that'll make the experience of being in one of your Dance Classes a lot more fun and exciting than they ever would have expected!

If you have young people in your classes and/or older people with a talent for learning new dance moves quickly, you may find they will probably

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want to attend a more advanced class sooner than other students. Instructor Courses to gain an Advanced Certificate to teach at an Advanced level will be available at a later date.

You may also choose to teach different groups of students separately to cater for different student's abilities. It's your business and they're your students; so you operate it in a way which suits you best.

Committed students may want to join a Dance Crew (see the section 'Dance Crews') instead of, or in addition to, attending your standard Dance Classes.

2. Dance Crews for Fun, Fitness, Friendship and Family

If your students would like a more enriching experience and are willing to commit to being a member of a Dance Crew and become part of a family, do public performances, train to enter competitions and potentially compete at the annual Hip Op-eration Dance Academy™ World Championships, then you can offer them the Dance Crew experience.

As a Dance Crew Instructor you would teach your students a set hip hop dance routine which they would need to master on their own as a Dance Crew (i.e. without any Instructor up the front). Hip Op-eration Dance Academy™ Dance Crew's can be as small as five members or as big as 20 members*. Dance Crew's with members aged 55 and over will be able to register to compete in the Hip Op-eration Dance Academy™ World Championships.

You can manage any number of Dance Crew's and give each Dance Crew its own name. Because managing a Dance Crew is an activity that requires genuine commitment from both the Instructor and the students (like a sports team), you would need to audition students before

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accepting them into a Dance Crew that you manage. The criteria for acceptance into a Dance Crew is focused more on attitude than ability and will be discussed in detail in your online Hip Op-eration Dance Academy™ Instructors Course.

You would manage one or more Dance Crew's like any self-employed sole trader business and use the marketing material and instructional videos we give you to help promote and run your Dance Crews. You can make it a full-time job, a part-time job or offer your Dance Crew service free of charge as a voluntary service. It's completely up to you.

You will may need to teach your Dance Crews on a more regular basis than your casual Dance Classes, especially in the lead up to a public performance or competition, and change the structure of the way your customers pay you from a 'per session' payment to a 'per term' payment. A block up-front fee or subscription is best so people are incentivised to attend each Dance Crew rehearsal rather than try and save money by skipping important rehearsals which would negatively impact the entire Dance Crew.

As with the Dance Classes, above, the target market for these Dance Crews are people aged 55 and over. However you are welcome to have people of any age in your Dance Crews. The only restriction is that only people aged 55 and over will be able to register to compete in the Hip Op-eration Dance Academy™ World Championships.

Dance Crew lessons will need to be run more like rehearsals with more of a focus on technique than fitness. The key objective is for your students to be challenged, form strong bonds with other crew members and become a family; have fun, and defy expectations.

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As the Instructor, you will decide who can and cannot be a member of a Dance Crew you manage, how much you will charge, the structure of your fees and the codes of conduct you expect from your Dance Crew. As being in a Dance Crew requires everyone working together in unison, the attitude of your students will have a big impact on their success as a Dance Crew. It will be your job to ensure your Dance Crews have the best opportunities for success. A recommended Code of Conduct Agreement for your students as well as an Audition Assessment Form will be available as part of the online Hip Op-eration Dance Academy™ Instructors Course.

You can also challenge your Dance Crews in different ways by doing public Flash Mob performances, entering them into 'Got Talent' type TV Shows and have them enter local hip hop competitions where they will compete against young people and, in doing so, make some unforgettable wonderful connections with the younger generation which they never thought possible. You can also register them to compete against other Hip Op-eration Dance Academy™ Dance Crews at the annual Hip Op-eration Dance Academy™ World Championships (as long as all members are aged 55 and over).

If you have young people in your Dance Crews and/or older people with a talent for learning new dance moves quickly, you may find they will probably want to join a more advanced level Dance Crew. Instructor Courses to gain an Advanced Certificate to teach both Dance Classes and Dance Crews at an Advanced level will be available at a later date.

** Please note that, if a person has a mobility aid such as a wheelchair or walker, that mobility aid is counted as one person at the Hip Op-eration Dance Academy™ World Championships. This is because the Dance Crew numbers are directly related to how much room they take up on stage. So, if a Dance Crew with 15 members has two of those members with a*

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walker, then the Dance Crew will be regarded as a 17 member Dance Crew at the Hip Op-eration Dance Academy™ World Championships. The health and safety of our dancers on stage is important to us and we know that having 20 people each with a walker on a stage requires a much bigger space than having 20 people without any walkers on a stage. These guidelines only apply at the Hip Op-eration Dance Academy™ World Championships and not in every day Dance Crew rehearsals. You could have a Dance Crew of 40 members but only 20 of them will be able to compete as a Dance Crew in the Hip Op-eration Dance Academy™ World Championships - so, in this case, you may want to enter them as two separate crews of 20 members each.

What is a Dance Crew?

A Dance Crew is a group of hip hop dancers (usually between 5 members and 14 members - but can be up to 40 members - which is called a 'Mega Crew') who perform together to the same music and same dance routine. All the dancers are synchronised so they effectively become one body. However, there may be small sections where some members do a different movement than the others - but this is style done in a unified way so the overall performance is completely synchronised.

Learning to dance and perform together in a Dance Crew brings people together as no-one can do a good job without the others. There is also no status where one dancer is more important than the other. It is the ultimate team bonding experience and in a very short time Dance Crew's become families.

General Teaching Information

What do I wear when teaching Dance Classes or Dance Crews?

As you will be moving quite a bit, comfortable clothing is recommended such as t-shirts and sweatshirts with baggy pants. Basketball boots make

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suitable hip hop style footwear to dance in. You're a hip hop dance Instructor - so will want to look like one too :) To set the right tone, why not wear Hip Op-eration Dance Academy™ clothing and accessories? You can buy clothing and accessories in the online Hip Op-eration Dance Academy™ Shop available through the 'Shop' section of the website.

What should I take to Dance Class?

A water bottle, a way to receive payments (you may want all payments in cash to avoid Eftpos charges), a notepad and pen for writing notes, your music on an electronic device, a stereo if one is not already on site you can use, and an outline of the moves and/or dance routine you will teach the students to refer to. Lesson plans, including a recommended lesson plan, will be included in the Hip Op-eration Dance Academy™ Instructors Course.

What sort of locations would be suitable to hold Hip Op-eration Dance Academy™ Dance Classes and Dance Crew rehearsals?

Any location - as long as it is accessible and flat. You may like to teach your students in community halls, gyms, schools, retirement villages, at people's houses or in garages. It's completely up to you! It could be the same place for every lesson or different places each time. The Hip Op-eration Crew™ have their rehearsals in lots of different locations from car parks and paddocks to the local retirement village and on the footpath on the side of the road. If it's accessible and a flat space - it's ideal! Hip Hop is called 'Street Dance' for a reason!

If I teach in one town and then move to another town on the other side of the world, can I still teach in my new area?

Of course. The Hip Op-eration Dance Academy™ Instructors License is international and enables you to teach anywhere in the world you are permitted to work. Your business goes where you go.

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Advanced Level Instructor

How do I become an Advanced Level Dance Instructor?

An Advanced Level Hip Op-eration Dance Academy™ Instructor Course will be available at a later date. Please keep an eye on this website for updates.

What sort of dance skills would I need to become an Advanced Level Dance Instructor?

You would need to be a really great hip hop dancer able to choreograph and teach advanced dance skills in the area of breaking, locking, popping, top rocks, and b-boying etc.

How fit will I need to be if I became an Advanced Level Dance Instructor?

If you are doing an Advanced Level Instructors Course, then you will need to be very fit and able to dance unassisted for one hour with only short breaks.

Career Path as a Hip Op-eration Dance Academy Instructor

Can I advance any further in the Academy after I have obtained my Instructors Certificate?

You will be able to advance further as soon as we have launched additional Instructor Courses. However, these won't be available for about a year. There will be two pathways for Instructors to advance in the Academy as follows:

Instructor > Advanced Instructor > Advanced Master Instructor

Instructor > Master Instructor

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What is an Advanced Instructor?

An Advanced Instructor is able to teach advanced level hip hop dance moves including break dancing.

What is a Master Instructor?

A Master Instructor is able to teach people to be Instructors.

Why are there two pathways for advancements as an Instructor?

Some Instructors may have great teaching ability and be able to teach other people beginner level hip hop dance moves really well. However, they may not be advanced level hip hop dancers or able to break dance. These people can become Master Instructors where they will be able to teach other people how to be Instructors.

Whilst other people may not only be great teachers, but are also great hip hop dancers and can break dance. These people can become Advanced Instructors and then Advanced Master Instructors.

Earn an Income

How much money will I make?

As a Hip Op-eration Dance Academy™ Instructor you will be able to earn an income from a variety of services you will provide your customers including:

- Dance Classes - students will need to pay you a fee per class.
- Dance Crews - students will need to pay you a subscription per term.
- Events and Outings - your students may be happy for you to charge an administration fee when you organise social events or competition outings for your Dance Crews.

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How much should I charge for my Dance Classes and Dance Crew rehearsals?

Prices will vary based on the length of your classes or rehearsals, the location you teach in, and the skill level or type of session - whether it is a Dance Class or a Dance Crew rehearsal. You may want to charge a fee which is in-line with fitness classes or dance classes of other dance genres or charge higher or lower than this. It's all a matter of supply versus demand and what price the market is prepared to pay for your services. You may be in an area where your students want to be taught in a 5 star hotel complex with access to saunas, pools and hot tubs and are prepared to pay a premium rate for these privileges or you may be in an area where your students are happy to be taught in the middle of a paddock if it means the rates are cheaper. Locations can be as glitzy or as gangster as you want! Just set a price which gives you and your students the best outcome.

How much should I charge for my Dance Classes?

You should charge each student a set fee at the start of each Dance Class. This fee is completely decided by you. However, it should be reflective of the skill level of the Dance Class you are teaching, the location expenses you need to pay to teach the Dance Class and the market price for a similar service. You may want to charge a fee which is in-line with fitness classes or dance classes of other dance genres or charge higher or lower than this. It's all a matter of supply versus demand and what price the market is prepared to pay for your services.

What fee should I charge for managing a Dance Crew?

You may want to make the fee for your students to join a Dance Crew in the form of a fee or subscription for a term - very much like the subs for a sports team. The length of a term can be any duration of time you choose from one month to 12 months. The price and the term can be decided by

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you as the Hip Op-eration Dance Academy™ Instructor managing the Dance Crew. You may want to guarantee to hold a certain amount of rehearsals per term as well as organise the Dance Crew to participate in events and competitions. There can be a lot of work involved in managing a Dance Crew, so you may want to make your price higher than a Dance Class. Your subscription fee may just pay for rehearsal lessons or may also include a uniform, social outings, competition registration fees and regular emails to your Dance Crew.

How can I make additional income from being a Hip Op-eration Dance Academy™ Instructor?

You could buy Hip Op-eration Dance Academy™ branded clothing and accessories from the Hip Op-eration Dance Academy™ Shop and charge a handling fee to provide this service to your customers (as it saves them going online to do it themselves - especially those who don't have access to a computer). You can also create special extra events and classes where your students can pay an administrative fee for participating such as a Flash Mob, social event or outing. Please be aware, for good trading purposes, your fees always need to be fair and reasonable and in-line with equivalent service market prices.

Expenses

What expenses will I be responsible for as a Hip Op-eration Dance Academy™ Instructor?

You will need to pay for the hire of the location you teach in if you are using a commercial building such as a gym or community hall rather than a free space such as a car park or footpath. However, you may find owners of commercial spaces will let you use their facilities for free as a way of contributing to the social cause. You will also need to pay for the printing of anything we provide you electronically, and pay for your own music tracks other than what the Hip Op-eration Dance Academy™

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provide you and music licensing if you require this to accompany any non Hip Op-eration Dance Academy™ music tracks. See the 'Music and Copyright' section for costs for music licensing.

Music and Copyright

Music is an integral part of Hip Hop. As an Instructor in the Hip Op-eration Dance Academy™ you need to know about copyright and what music is available to you through the Hip Op-eration Dance Academy™. You will learn this during the online Hip Op-eration Dance Academy™ Instructors Course.

What music will I get for free as an Instructor?

The music the Hip Op-eration Dance Academy™ will provide you upon successful completion of the online Instructors Course will be licensed and copyright free. So you will be able to play this music publicly any time and for any purpose you want, including public performances. This licensed copyright music will include:

- 40 Hip Hop Instrumental Tracks - which are good to play in the background of Dance Classes and Dance Crew rehearsals as they don't have any distracting lyrics (so you can speak over them).
- 3 Hip Hop Dance Music Tracks - which are ideal to choreograph a dance routine to because they have lots of different beats and sound effects, giving your students audio cues indicating when to change from one move to the other. These tracks are called 'World Champ Tracks' as you can choose to use one of them as your music for the Hip Op-eration Dance Academy™ World Championships competition.

Additional Hip Hop Dance Music Tracks for use in your classes, rehearsals, public performances and the Hip Op-eration Dance Academy™ World Championships may be made available to you at a later date and before the start of the 12 month lead in time for the World Championships.

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These additional tracks will be a mixture of tracks that are slower than the first three tracks you receive at the end of the course, and ones that are slightly faster. They will be called 'World Champ Tracks' and will be numbered and added to the 'Additional References' section of this course.

Can I play other music tracks in my classes and rehearsals?

Yes, if you would like to play a whole range of other hip hop music tracks in your Dance Classes or Dance Crew rehearsals, then you may want to join Spotify (www.spotify.com) for these music tracks or buy CD's in a store or music tracks online. Spotify provide you with lots of music tracks either free of charge or for a small monthly charge. However, you must be aware of copyright when using these tracks (see below).

What about Copyright Licensing?

If you use music tracks in your classes and rehearsals that are *not* provided by the Hip Op-eration Dance Academy™, you may need to get a special music License for these tracks. This is because of copyright laws. Music for personal use doesn't require a music License, but music for non-personal use does require a License in most countries. The best way to ensure you are not in breach of any copyright laws when using music for 'non-personal use' is to obtain a 'Blanket Music License' for the category of holding Group Dance Classes. These blanket music licenses can be purchased per class, per month or annually and will cover you for copyright; so you can play as many different music tracks as you like in your Dance Classes and Dance Crew rehearsals and not worry about licensing or breaching any copyright laws. A Blanket Music License provider will be in your area - just do a search for one on the Internet. For more information about music copyright, just Google 'music copyright' on the Internet.

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What's the Cost for A Blanket Music License?

A Blanket Music License can range in price from US\$0.50 cents per class to US\$150 or more per year. It all depends on the purpose of the music (in this case - to use when teaching dance to students), the range of time you want the license to last (per class, per month or per year), how many Dance Classes or Dance Crew rehearsals you teach each week, and the provider of the Blanket Music Licenses. For example, in New Zealand a Blanket Music License for up to five dance classes per week costs US\$119 per year. This works out to be about US\$0.50 cents per class in order to be legally covered by copyright to play any music tracks you want. It's a small cost for peace of mind and gives you the freedom to expose your students to all sorts of great hip hop music tracks from all over the world.

What are Rules about Music for Public Performances?

If you are doing a performance outside of the class and in front of the general public or invited guests, you must obtain a special music license for the music track. This can often cost well over US\$1000 just for one performance. If you don't obtain a special music license, and the footage of the performance goes on social media, it will not only be deleted by social media but you may be prosecuted. Therefore, it is highly recommended you only use Hip Op-eration Dance Academy™ licensed and copyright music tracks which we will provide you at the successful completion of the online Instructors course. You can use the Instrumental Music Tracks or the Dance Music Tracks for the World Championships for public performances. You can also upload any performances done to these tracks on social media without any problems or worrying about being in breach of copyright.

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What sort of music should I play during my classes and at rehearsals?

Hip Hop music. Upon successful completion of the online Hip Op-eration Dance Academy™ Instructors Course you will be able to download:

- 40 Hip Hop Instrumental Tracks - which are good to play in the background of Dance Classes and Dance Crew rehearsals as they don't have any distracting lyrics (so you can speak over them).
- 3 Hip Hop Dance Music Tracks - which are ideal to choreograph a dance routine to because they have lots of different beats and sound effects, giving your students audio cues indicating when to change from one move to the other. These tracks are called 'World Champ Tracks' as you can use any one of them as your music for the Hip Op-eration Dance Academy™ World Championships.
- A list of famous Hip Hop music artists whose hip hop music tracks you can purchase at music stores or online or download through Spotify.com.

There are lots of different styles of hip hop music - some are light and upbeat and mellow and some are fast and heavy and controversial. It is a fascinating music style and you will soon find Hip Hop artists and music tracks you enjoy listening and teaching to.

What music can I use for my Dance Crew's routine for the Hip Op-eration Dance Academy™ World Championships?

You must use one of the tracks provided by the Hip Op-eration Dance Academy™ called 'World Champ Track 1, World Champ Track 2' etc at the end of the online Instructors Course. You will receive three of these tracks at the successful completion of the online course. More World Champ Tracks may be made available to you at a later date and before the 12 month lead in time to the Hip Op-eration Dance Academy™ World Championships. You *cannot* use any other music tracks for the Hip Op-

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eration Dance Academy™ World Championships, even if you have the license and copyright for them. Please note, you only need one music track per Dance Crew performance at the World Championships, so just make a choice of one track from the selection of World Champ tracks per Dance Crew routine.

Can I use my own music tracks for my Dance Crew's dance routine at the Hip Op-eration Dance Academy™ World Championships?

No. You cannot use any other music tracks for the Hip Op-eration Dance Academy™ World Championships, even if you have the license and copyright for them. You must use one of the Dance Music Tracks provided by the Hip Op-eration Dance Academy™ called 'World Champ Track 1, World Champ Track 2' etc. You will receive three of these tracks at the successful completion of the Instructors course and more World Champ Tracks may be provided to you at a later date and before the 12 month lead in time for the World Championships.

What is a Blanket Music License Provider in New Zealand?

One Music.

Teaching Hip Hop Dance Moves

Can I teach my own dance moves to my students?

Yes - as long as they're hip hop dance moves.

How many special Hip Op-eration Dance Academy™ hip hop dance moves are there?

There are currently 43 different Hip Op-eration Dance Academy™ dance moves you can teach your students and it is growing every year. Each *Hip Op-eration Dance Academy™* hip hop dance move is of a certain style which all young people have to demonstrate when they compete internationally. So every move your students learn gets them closer to

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being world champions! There are also thousands of different hip hop moves used around the world which you can replicate or adapt to your own students needs.

Are the special Hip Op-eration Dance Academy™ moves easy to teach and learn?

Yes. They each have a name and can be learnt by anyone of any dance skill level. In the Instructors Course, you will learn 43 Hip Op-eration Dance Academy™ moves - which are categorised into three different levels; Level 1, Level 2 and Level 3.

I've got two left feet and am the world's worst dancer, will I be able to learn?

Absolutely! Remember, the Hip Op-eration Dance Academy™ founder and choreographer, Billie Jordan, has no dance background and admits to having two left feet herself - so if she can master these dance moves, so can you! Her oldest dancer in the Hip Op-eration Crew™, Kara Bang Bang, who is nearly deaf and uses a walker can also do many of the dance moves and she has no dance background and is 97!

Will I need to choreograph the dance routines for my Dance Crews?

Yes. However, don't worry as you will be taught everything you need to know about choreographing a hip hop dance routine in the Instructors Course. It's not as hard as you may think it is and even if you've never danced in your life, you'll be able to do it.

What sort of hip hop style moves will I be teaching?

You will be teaching a wide variety of all the types of cool hip hop moves young people learn to compete internationally. These include:

- Top Rocks

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- Locking
- Popping
- Wacking
- Vogueing
- House Dance
- Party Dances or Club Dances
- Krumping
- Tutting

Any young person learning or practicing hip hop dance will also be trying to perfect their ability to do the above dance moves. So next time you're on the bus with a group of teenagers, ask them to share their favourite top rock or tutting moves with you - then surprise them by doing yours!

Will I be teaching break dancing/b-boying/b-girling?

Only if you complete the Advanced Instructors Course and teach Advanced Dance Classes and Advanced Dance Crews. An Advanced Instructors Course will be available at a later date.

Teaching Students

If a student has a physical disability, can they still attend my Dance Classes or join a Dance Crew I am managing?

Absolutely! As their Instructor, the focus is on what they can do, rather than what they can't do. If they're in a wheelchair and can't move their legs, then get them doing the arm movements. If they have arthritis in their arms and can't move them easily, then tell them to just move their legs. If they're visually impaired, you may need to just teach them at very close proximity to their face - remember they can still hear the music and instructions. If their hearing is limited, they can just copy the cue of others.

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If a student is completely immobile and dependent on other people to move them. Can they attend Dance Classes or join a Dance Crew?

If they are completely immobile and dependent on other people to move them, then it would be difficult to include them in Dance Classes or Dance Crews - where the sole aim is to move your body. They may also not get much value out of attending any Dance Classes if they can't participate. As a Dance Instructor, you have the right to refuse entry to people who cannot move on their own. However, you may be very happy to allow them to be a supporter and attend Dance Classes or Dance Crew rehearsals as an observer. If they've got a good eye for detail they may be able to tell you when the dancers make a mistake!

If a student has dementia, can they still attend Dance Classes or join a Dance Crew?

Of course! Most of us will get some form of dementia at some stage in our life and there's no shame in having dementia. We are very open about dementia at the Hip Op-eration Dance Academy™. In fact quite a few members of the Hip Op-eration Crew™ who performed at the World Championships in Las Vegas in 2013 had dementia. We have special techniques to specifically teach hip hop dance to students with dementia. You will be trained in these techniques in the online Hip Op-eration Dance Academy™ Instructors Course. Your students with dementia will not only be able to learn hip hop dance, but will also remember the dance moves when the music is playing and they're performing with others!

If someone can't seem to learn dance at other places, why is the Hip Op-eration Dance Academy™ any different?

We have some special techniques which we use to teach hip hop dance to members of our Academy with dementia. You will be trained in these techniques during your online Hip Op-eration Dance Academy™

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Instructors Course. Your students with dementia will not only be able to learn hip hop dance, but will also remember the dance moves when the music is playing and they're performing with others!

Can I turn anyone away from my Dance Classes or from being in a Dance Crew I manage?

Yes. If you consider a person is difficult to manage, teach and/or their behaviour has a negative impact on the spirit or opportunities for the other members of your class or crew, you can turn them away. Refusal of service is a right any service provider can enforce at any time if they deem it necessary to continue providing a good level of service to other customers. The objective of Hip Op-eration Dance Academy™ services is for people to have fun and fulfil their potential, not to have to tolerate unpleasant behaviour by other people. As they say, life is too short to put up with people with small minds :)

If someone is disrupting the enjoyment or success of the Dance Class or Dance Crew, as an Instructor, do I have to do something to address it?

Yes. You will have to agree uphold the following Values and Standards of the Hip Op-eration Dance Academy™ before you can even register to become an Instructor with our academy:

- Manage risks including health and safety factors and/or students whose behaviour is negatively impacting on the enjoyment or success of others in a Dance Class or Dance Crew.
- Work towards maximising the potential of the students in your Dance Classes or Dance Crews.
- Ensure you address any factors which could reduce opportunities for your students.

See the 'About' section of the website for our Values and Standards.

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Do I need to audition people before allowing them to join a Dance Crew I manage?

Yes. There will be some simple criteria you will need to assess the potential student on before allowing them to join a Dance Crew you manage. It is no different than auditioning players for a sports team. However, the Dance Crew Audition Assessment Form is focused more on attitude than ability and is designed to ensure your Dance Crew is successful and sustainable.

Can I refuse a student's entry to my Dance Classes or Dance Crews based on their religion, sexual orientation, gender or non-gender identification, race or faith?

Absolutely not. All Hip Op-eration Dance Academy™ Instructors have to agree to uphold the following Values and Standards before they can even register to become an Instructor with our academy.

- Treat all people, regardless of age, as an equal.
- Accept people of all races, religions, sexual orientations, faiths and gender or non- gender identification into their classes. Prejudice of any type including ageism, sexism and racism will result in their license being revoked.
- Abide by local laws, customs and protocols.

If you do not run your Dance Classes and Dance Crews according to these Values and Standards, your Hip Op-eration Dance Academy™ Instructors License to teach will be revoked or cancelled. For a full list of the Values and Standards see the 'About' section on the website.

How can I get students to join my Dance Classes or Dance Crews?

This will be covered in your Hip Op-eration Dance Academy™ Instructors Course. You will also have the opportunity to list your services on the Hip Op-eration Dance Academy™ website. Potential students going to the

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website will be able to do a search on Instructors available in their area and your own name and contact details including class and/or rehearsal schedule will pop up.

My students can't drive and can't get to the location I hold my classes and rehearsals. What do I do?

Either transport them yourself or tell them to use their own contacts, networks or local newspaper to see if someone would be happy to transport them to and from your Dance Classes or Dance Crew rehearsals. Make sure they tell them the type of dance lessons they want to take part in - as once they find out, they will probably not only have a lot of offers but your local newspaper may do a story about them and your classes!

Instructors Course

Why is the Instructors Course online?

We want all of our Instructors to receive an individual learning experience where they can learn at their own pace wherever they are located in the world and without the added expense of transport and accommodation required in order to attend a physical course. Because of the technology of video and the Internet, we are able to teach you very effectively through an online course. For example, if you were learning a dance move in a physical class, you may only get to see the Master Instructor perform the move a few times before you're expected to have learnt it. However, online you can see the Master Instructor perform the move hundreds of times if you want - and in slow motion and at a time and day that suits you over a period of 12 months after you have finished the course.

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I don't have access to the Internet to do the Hip Op-eration Dance Academy™ Instructors Course, what should I do?

You may want to borrow someone else's computer to do the course and to access the after course resources material. Remember though that the name you register for the online course is the name printed on the Instructor's Certificate. So make sure you put your name as the official name when registering for the course.

What will I be taught in the online Hip Op-eration Dance Academy™ Instructors Course?

You will be taught a wide range of skills to ensure you are a great success at what you do. Areas covered in the online course include:

- Special Hip Op-eration Dance Academy™ hip hop dance moves which have been developed for senior citizens and taught by the founder Billie Jordan with great success for nearly four years. All of these dance moves are of international competition standard and fun and easy to teach.
- The history of hip hop and the Hip Op-eration Dance Academy™
- Aged persons, medical conditions and how to teach them and maximise their potential.
- The keys to happiness.
- Teaching Dance Classes and Dance Crews including techniques and lesson plans.
- Choreography - how to choreograph a hip hop dance routine and teach it successfully.
- Students - how to get them, manage them, teach them, audition them etc.
- Codes of conduct for Dance Crew members.
- Music.

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- Public Dance Performances - creating, planning, teaching and delivering them including organising Flash Mobs.
- The Hip Op-eration Dance Academy™ World Hip Hop Championships.
- Planning and running your first class/rehearsal.
- Trademarks, waiver forms, and copyright.
- Promoting and marketing your services.

Upon successful completion of the Hip Op-eration Dance Academy™ Instructors Course you will immediately receive your Certificate giving you the license to teach and will also receive marketing support material which you can personalise and get printed including business cards and flyers; waiver forms for your students, audition assessment forms and codes of conduct forms. You will also have access to copyright and license free hip hop music tracks. These resources will be available through the site you do your online Instructors on.

How is the course structured?

The course is made up of 12 separate modules covering an important subject area or set of skills you will need to know to be a successful Hip Op-eration Dance Academy™ Instructor. All modules will be delivered in the form of written, picture or video content for the literacy level of an average 12 year old.

At the end of each Module will be a quiz to complete. You can attempt the quiz as many times as you like until you pass it. You cannot move on to the next Module until you have completed the 'End of Module Quiz'. At the end of the 12 Modules is a final Quiz. You can attempt this Quiz as many times as you like. Once you have successfully completed all Modules and Quizzes you will immediately be electronically issued with your Hip Op-eration Dance Academy™ Instructors Certificate and all of the relevant

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support material to enable you to teach and run your business successfully.

Do I have to do each Module in one sitting?

No. You can do each Module over as many hours, days, weeks or months as you like - as long as you complete the entire course within 12 months. If you don't complete it within 12 months you will need to re-register to do the course and pay the course fee of US\$680.

How do I get my Instructors Certificate issued to me?

Once you have successfully completed all Modules and Quizzes you will immediately be electronically issued with your Hip Op-eration Dance Academy™ Instructors Certificate and all of the relevant support material to enable you to teach and run your business successfully.

How long does it take to complete the online Hip Op-eration Dance Academy™ Instructors Course?

You can do the course at any time of the day or night and in any location in the world where you have access to the Internet and a computer or tablet. The entire course takes an average of 30 hours to complete - which can be done over a week, a month or over a period of 12 months. It's up to you.

How long have I got to complete the Hip Op-eration Dance Academy™ Instructors Course?

12 months from the date you registered and paid for the course.

If I register to do the course and then change my mind, can I get a refund?

No. Once you register to do the course, you have access to all the course material which comes at a fee. There are several purchase confirmations

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you will need to make before you are registered on the course, which act as a filter to ensure you are certain about your decision to do the course.

What happens after 12 months of successfully completing the course?

Before the 12 month anniversary of your Instructors Certificate, you will be sent an email to remind you that your Certificate, and therefore your License to teach, will expire soon. You will be able to do the Instructors Renewal Course for US\$380 and get another license for another 12 months, or do nothing and let your license lapse.

What happens if I don't successfully complete the online Instructors Course within 12 months?

Your registration to do the course will lapse and you will not be able to access the online course. If you still want to be a Hip Op-eration Dance Academy™ Instructor, you will need to re-register to do the full course again at the full cost of US\$680.

What happens if I let my license lapse?

You will not be able to legally teach using the Hip Op-eration Dance Academy™ logos and trademarks and will be removed from the Instructors Registrar. You will also lose access to the online course and course resource material. Your name will also be removed from our website.

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Learning Hip Hop Dance

Service Available within the Hip Op-eration Dance Academy™

What hip hop dancing services are offered by licensed Hip Op-eration Dance Academy™ Instructors?

Your licensed Hip Op-eration Dance Academy™ Instructor will be able to offer you two types of services:

1. Dance Classes for Fun, Exercise and Friendship

These hip hop Dance Classes are usually one hour in duration and you pay per session. You can go to as many or as few Dance Classes per week as you like on a casual basis. Your Instructor sets the price for these classes. You can also be a member of a Dance Crew (see below).

2. Dance Crews for Fun, Exercise, Friendship and Family

If you would like to become part of a family and are willing to commit to being a member of a Dance Crew, do public performances, train to enter competitions and potentially compete at the Hip Op-eration Dance Academy™ World Championships, then this is the experience for you! Dance lessons are run more like rehearsals and can be longer than one hour in duration. Your Instructor decides who can and cannot be a member of a Dance Crew they manage. They also set the price for rehearsal lessons (which may be per term), come up your crew's name and choreograph the dance routines you will learn. You will learn to perform a hip hop dance routine without an Instructor at the front so you can perform and compete at events.

What is a Dance Crew?

A Dance Crew is a group of hip hop dancers (usually between 5 members and 14 members - but can be up to 40 members - which is called a 'Mega Crew') who perform together to the same music and same dance routine.

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All the dancers are synchronised so they effectively become one body. However, there may be small sections where some members do a different movement than the others - but this is style done in a unified way so the overall performance is completely synchronised.

Learning to dance and perform together in a Dance Crew brings people together as no-one can do a good job without the others. There is also no status where one dancer is more important than the other. It is the ultimate team bonding experience and in a very short time Dance Crew's become families.

How do I find an Instructor in my area?

Just look on the front page of the website under 'Learn' and do a search for an Instructor in the area called 'Find A Class' on the website.

There are no Hip Op-eration Dance Academy™ Instructors in my area, what should I do?

Because we have just launched our academy internationally, we are busy training up Instructors around the world so they can be available to teach you in your area of residence. So you'll need to keep watching the website to see when a Licensed Hip Op-eration Dance Academy™ Instructor becomes available in your area. However, why not become a Hip Op-eration Dance Academy™ Instructor yourself? You don't need any dance experience and can be any age between 18 and 108! You'll not only have the time of your life, be your own boss, but you'll also earn money! Check out the information about becoming a Hip Op-eration Dance Academy™ Instructor on this website. You can do the course online for US\$680 and it takes just 30 hours to complete - and you have 12 months to finish it.

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How much are the Dance Classes?

Prices for Dance Classes vary based on who your Hip Op-eration Dance Academy™ Instructor is, the length of the class, the location of the class and the level of the skill level of the class. However, prices are usually in-line with fitness classes or dance classes of other dance genres.

How much is it to join a Dance Crew?

Prices to join a Dance Crew will usually be in the form of a fee or subscription for a term - very much like the subs for a sports team. The length of a term can be any duration of time from one month to 12 months. The price and the term will be decided by the Hip Op-eration Dance Academy™ Instructor managing the Dance Crew. They may guarantee to hold a certain amount of rehearsals per term as well as organise the Dance Crew to participate in events and competitions. There can be a lot of work involved in managing a Dance Crew, so the price may be a bit higher than a Dance Class. Your subscription may also include a uniform, social outings, competition registration fees and regular emails.

What are the Dance Classes?

Dance Classes with a Licensed Hip Op-eration Academy™ Instructor are a fantastic way to have fun, make new friends who are also 'young at heart', get exercise and connect with younger generations. You can attend as many Dance Classes on a casual basis as you like and will pay a fee for each class you attend - which is set by your Instructor. In addition to attending Dance Classes, you can also audition to be a member of a Dance Crew (see the Dance Crew section below).

What is taught at a Dance Class?

You will be taught hip hop dance moves including special Hip Op-eration Dance Academy™ hip hop dance moves which have been developed for senior citizens and taught by the founder Billie Jordan with great success

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for over four years. Some of these dance moves are at a beginners level and some are at an intermediate level. All of these dance moves are of international competition standard and fun to learn regardless of your physical or mental capability. They are also very cool :)

How are the Dance Classes Run?

Dance Classes involve you learning a variety of hip hop dance moves in every session to build on your skill level, fitness level and the level of fun! These classes are not like fitness classes where it doesn't matter if you can't keep up with the instructor; they are dance lessons - so the objective is for you to learn the dance moves so you can do them on your own without an Instructor.

Dance Classes will usually be one hour in duration and can be held in a variety of locations from community halls and gyms to public car parks! Your trained and licensed Instructor is in charge of how the classes are run, where and when they are held, how much they cost and what you will learn. All you need to do is turn up, make new friends who are also 'young at heart' and have fun!

Will I only learn special Hip Op-eration Dance Academy™ hip hop dance moves?

No. Your Instructor will sometimes teach you hip hop dance moves they have learned outside of the Academy.

How many special Hip Op-eration Dance Academy™ hip hop dance moves are there?

There are currently 43 different Hip Op-eration Dance Academy™ dance moves you can learn and it is growing every year. Each Hip Op-eration Dance Academy™ hip hop dance move is of a certain style which all young people have to demonstrate when they compete internationally. So

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every move you learn gets you closer to being a world champion! There are also thousands of different hip hop moves used around the world you or your Instructor can replicate or adapt to your own needs.

Are the special Hip Op-eration Dance Academy™ moves easy to learn?

Yes. They each have a name and can be learnt by anyone of any dance level.

I've got two left feet and am the world's worst dancer, will I be able to learn?

Absolutely! Remember, the Hip Op-eration Dance Academy™ founder and choreographer, Billie Jordan, has no dance background and admits to having two left feet herself - so if she can master these dance moves, so can you! Her oldest dancer, Kara Bang Bang, who is nearly deaf and uses a walker can also do the dance moves and she has no dance background and is 97!

I have a physical disability, can I still attend Dance Class or join a Dance Crew?

Having most physical disabilities is no obstacle in a Hip Op-eration Dance Academy™ Dance Class. The focus is on what you *can* do, rather than what you *can't* do. If you're in a wheelchair and can't move your legs, then you can do the arm movements. If you have arthritis in your arms and can't move them easily, then you can just move your legs. If you're visually impaired, you can still hear the music and instructions. If your hearing is limited you can copy the cue of others.

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I am completely immobile and dependent on other people to move me. Can I attend Dance Classes or join a Dance Crew?

If you are completely immobile and dependent on other people to move you, then it would be difficult to include you in a dance group - where the sole aim is to move your body. You also may not get much value out of attending any dance lessons if you can't participate. Dance Instructors have the right to refuse entry to people who cannot move on their own. However, most Instructors will be very happy for you to be a supporter and attend hip hop classes or rehearsals as an observer. If you've got a good eye for detail you may be able to advise the students when they make a mistake!

I have dementia, can I still attend Dance Classes?

Of course! Most of us will get some form of dementia at some stage in our life so you're not alone and there's no shame in having dementia. We are very open about dementia at the Hip Op-eration Dance Academy™. In fact quite a few members of the Hip Op-eration Crew™ who performed at the World Championships in Las Vegas in 2013 had dementia. We have some special techniques we have to specifically teach hip hop dance to people with dementia. Your Licensed Hip Op-eration Dance Academy™ Dance Instructor will be trained in these techniques. So you will not only be able to learn hip hop dance, but will also remember the dance moves when the music is playing and you're performing with others!

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Can anyone be turned away from attending a Dance Class or Dance Crew rehearsal?

Yes. If the Hip Op-eration Dance Academy™ Instructor considers a person to be difficult to manage, teach and/or their behaviour has a negative impact on the spirit or opportunities for the other members of the class or crew, that student will be turned away. Refusal of service is a right any service provider can enforce at any time if they deem it necessary to continue providing a good level of service to other customers. The objective of our services is for people to have fun and fulfil their potential, not to have to tolerate unpleasant behaviour by other people. As they say, life is too short to put up with people with small minds :)

If someone is disrupting the enjoyment or success of the Dance Class or Dance Crew, does the Instructor have to do something to address it?

Yes. All Hip Op-eration Dance Academy™ Instructors have to agree to uphold the following Values and Standards before they can even register to become an Instructor with our academy.

- Manage risks including health and safety factors and/or students whose behaviour is negatively impacting on the enjoyment or success of others in a Dance Class or Dance Crew.
- Work towards maximising the potential of the students in their Dance Classes or Dance Crews.
- Ensure they address any factors which could reduce opportunities for their students.

See the Values and Standards in the 'About' section on the website for more information.

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Can I be refused entry based on my religion, sexual orientation, gender or non-gender identification, race or faith?

Absolutely not. All Hip Op-eration Dance Academy™ Instructors have to agree to uphold the following Values and Standards before they can even register to become an Instructor with our academy.

- Treat all people, regardless of age, as an equal.
- Accept people of all races, religions, sexual orientations, faiths and gender or non-gender identification into their classes. Prejudice of any type including ageism, sexism and racism will result in their license being revoked.
- Abide by local laws, customs and protocols.

See the Values and Standards in the 'About' section on the website for more information.

What sort of hip hop style moves will I learn?

You will learn a wide variety of all the types of cool hip hop moves young people learn to compete internationally. These include:

- Top Rocks
- Locking
- Popping
- Bboying/Bgirling (breaking)
- Wacking
- Vogueing
- House Dance
- Party Dances or Club Dances
- Krumping
- Tutting

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Any young person learning or practicing hip hop dance will also be trying to perfect their ability to do the above dance moves. So next time you're on the bus with a group of teenagers, ask them to share their favourite top rock or tutting moves with you - then surprise them by doing yours!

What sort of music is played during hip hop Dance Classes?

Hip Hop music is played during Dance Classes. These music tracks can be happy and fun but or a bit edgy and gangster. There are lots of different styles of hip hop music - some are light and upbeat and mellow and some are fast and heavy and controversial. It is a fascinating music style and you will soon find hip hop artists you enjoy listening and dancing to.

How can I join a Dance Class or Dance Crew?

Just go to the front page of our website and search for a Licensed Hip Operation Dance Academy™ Instructor in your area. If there are no Instructors listed, keep re-visiting the website as it is updated daily.

I can't drive and can't get to the location where the classes and rehearsals are held. What do I do?

Use your contacts, networks or local newspaper to see if someone would be happy to transport you to and from classes and/or rehearsals. Make sure to tell them the type of dance lessons you want to take part in - as once they find out, you will probably not only have a lot of offers but your local newspaper may do a story about you!

What do I wear to Dance Classes?

As you will be moving quite a bit, comfortable clothing is recommended such as t-shirts and sweatshirts with baggy pants. To get you in the right mood, why not wear Hip Operation Dance Academy™ clothing and accessories? If you've got it, you may as well flaunt it! You can access the

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Hip Op-eration Dance Academy™ online Shop on this website or may be able to purchase the items from your Instructor.

What should I take to Dance Class?

A water bottle, payment for the Hip Op-eration Dance Academy™ Instructor, a notepad and pen for writing notes, and your passion for fun and friendship!

If I attend a Dance Class in one town and then move to another town on the other side of the world, can I still attend Dance Classes in my new area?

Of course. The Hip Op-eration Dance Academy™ is a bit like McDonalds - the same product and service is available anywhere you go :)

There are no Hip Op-eration Dance Academy™ Instructors in my area, what should I do?

Because we have just launched our academy internationally, we are busy training up Instructors around the world so they can be available to teach you in your area of residence. So you'll need to keep watching the website to see when Licensed Hip Op-eration Dance Academy™ Instructors become available in your area. However, why not become a Hip Op-eration Dance Academy™ Instructor yourself? You don't need any dance experience and can be any age between 18 and 108! You'll not only have the time of your life, you'll also earn money and be your own boss! Check out the information about becoming a Hip Op-eration Dance Academy™ Instructor on this website. You can do the course online for US\$680 and it takes just 30 hours to complete - and you have 12 months to finish it.

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The Hip Op-eration Dance Academy World Championships™

What are the World Championships?

The Hip Op-eration Dance Academy™ World Championships is a global event giving all Hip Op-eration Dance Academy™ Dance Crews around the globe the chance to unite, compete and socialise with one another. It will be the most exciting event of the year for all members of the Hip Op-eration Dance Academy™ and the atmosphere will be electric.

When will the World Championships be held?

The first Hip Op-eration Dance Academy™ World Championships will be held as soon as there are enough Hip Op-eration Dance Academy™ Dance Crew's around the world ready to compete against each other on a global scale. At least 40 Hip Op-eration Dance Academy™ dance crews will need to express their keen interest to compete against other Academy crews to justify the a World Championship event going head.

Where will the World Championships be held?

The country and town where the World Championships will be held will be announced six months before the event. The location for the World Championships will be chosen for a number of factors including accessibility to registered participants, being a fun and safe place to visit, value for money for participants, weather, facilities available and a place all participants will enjoy visiting.

What will happen at the World Championships?

There will be an initial opening ceremony followed by Preliminary competition performances for each Division. Dance Crew's who get through the Preliminaries in their division will advance to the Semi finals. Dance Crew's who get through the Semi Finals in their division will advance to the Finals. After the Finals, a closing ceremony will be held

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with lots of festivities. The World Championships may go over two days depending on the number of entrants.

In addition, all Dance Crew's will be eligible to go on a weeklong organised holiday trip of the country/region where the World Championships will be held. This holiday will be the trip of a lifetime and will include lots of exciting, fun social activities to ensure every person on the trip goes home feeling at least 30 years younger!

Who are the Judges?

The Judges at the World Championships will include Billie Jordan, founder of the Hip Op-eration Dance Academy™, members of the Hip Op-eration Crew™ and other valued leaders within the international Hip Hop community.

What will Dance Crews performances be judged on at the World Championships?

Dance Crews will be judged on their uniform, dance ability, attitude, facial expressions and the response they receive from the audience.

What is the mandatory criteria for Dance Crew at the World Championships

Every Dance Crew competing at the Hip Op-eration Dance Academy™ World Championships must:

- Perform to a two minute music track provided by the Hip Op-eration Dance Academy™ specifically for use at the World Championships. These music tracks will be available 12 months before the World Championships.
- Be between five and 20 members strong (including mobility aid allowances i.e. count one walker, Zimmer frame or wheelchair as one person).

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- Ensure every dancer in the crew is 55 years old or over as of 1st January in the year the World Championships is being held.
- Wear the same uniform regardless of gender identification or dance position.
- Wear at least one item of Hip Op-eration Dance Academy™ branded clothing or accessory item.
- Include at least two original non-Hip Op-eration Dance Academy™ dance moves.
- Include Hip Op-eration Dance Academy™ moves as outlined to the Instructor in their Instructors Course.
- Be on stage within 20 seconds of having the Dance Crew's name called by the MC.
- Exit the stage when asked to by the MC.

What are the Divisions at the World Hip Hop Championships?

All dancers at the World Hip Hop Championships will need to be aged 55 years and over to compete. All Dance Crews will be placed into one of five divisions based on the average age of their Dance Crew members on 1st January in the year of the World Championships, as follows:

Division One

Average age of Dance Crew: 55 to 64 years old

Division Two

Average age of Dance Crew: 65 to 74 years old

Division Three

Average age of Dance Crew: 75 to 84 years old

Division Four

Average age of Dance Crew: 85 to 90 years old

Division Five

Average age of Dance Crew: 90 years and over

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The age of each dancer is calculated as the age they are on the 1st of January in the year of the Hip Op-eration Dance Academy™ World Championships event they are entering. For example, a person who is 54 years old on 1st January in the year of the Hip Op-eration Dance Academy™ World Championships *will not* be allowed to compete. However, a person who is 55 years old on 1st January in the year of the Hip Op-eration Dance Academy™ World Championships *will* be allowed to compete.

How is the Average Age Calculated?

The average age of a Dance Crew is calculated by adding up all the ages of the Dance Crew members and then dividing that total by the number of the people in the Dance Crew. Please note, in this calculation, only people, not mobility aids, are counted.

Can members of the public watch the World Championships?

Absolutely. All members of the public, including non-competing dancers within the Hip Op-eration Dance Academy, are welcome to watch the World Championships. There will be lots of news media present at the Championships, so anyone not able to attend the World Championships in person, will be able to view it on the television or on the Internet.

Can people who are in a Dance Classes, but not in a Dance Crew, attend the World Championships?

Yes - but they cannot compete unless they are in a Dance Crew and are aged 55 years or older. They are ***not*** permitted to go on the week long holiday trip at the end of the event as this is for Dance Crew members only.

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How much will it cost to enter the World Championships?

There will be a registration fee for every dancer to pay to enter the competition. This Registration Fee pays for the organising of the event and the venue costs and will be partly subsidised by people who buy tickets to attend the event. The registration Fee will be communicated when the location of the World Hip Hop Championships is announced.

Every Dance Crew will need to pay for their transport to and from the event, their accommodation, their food and their tourist activity costs. Therefore, it is important each dancer starts to save for this event well in advance. Fundraising or sponsorship activities may be another way to raise the funds needed to compete at the World Hip Hop Championships.

How does my Dance Crew qualify to compete at the World Championships?

Your Dance Crew need to be able to perform a 2 minute dance routine on their own without an Instructor to qualify. At this stage, there are no Hip Op-eration Dance Academy™ Regional or National qualifying rounds - so all Dance Crews within the Academy are eligible to compete at the World level.

Hip Op-eration Dance Academy™ Shop

How can I purchase Hip Op-eration Dance Academy™ branded clothing and accessories?

Just visit our online Shop on this website.

What do you sell in the Shop?

We sell clothing and accessories which are branded with the Hip Op-eration Dance Academy™ trademark.

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Your Shop doesn't sell the type of item I am after?

We will be adding clothing and accessories to the Shop on an ongoing basis - so keep an eye out for items of interest to you.

How do I purchase an item from the Shop?

Just go to the Shop, select the item you are interested in purchasing, choose the colour, size and quantity, then go to check-out and enter your payment details. Your items will then be shipped to the address you have provided. Note: All prices are in \$US.

Who is the provider of your Shop?

We use an external company called Zazzle for all our merchandise.

What is the Shipping Policy?

We use an external company called Zazzle for all our merchandise. Please visit Zazzle.com site for information about their shipping policy.

Other Experiences

What other experiences are offered by the Hip Op-eration Dance Academy™?

The Hip Op-eration Dance Academy™ is owned by Billie Jordan Enterprises. Billie Jordan Enterprises has a number of different experiences for senior citizens including a Travel Company called Discover Me Travel and a Gap Year programme for people who have retired. Billie Jordan is also available as a celebrity speaker. To view these experiences, visit the Billie Jordan Enterprises website at www.billiejordan.org

Social Media

The Hip Op-eration Academy™ is in the following online sites:

Website: www.hipop-erationdance.com

Facebook: [The Hip Op-eration Dance Academy](#)

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YouTube: [Billie Jordan](#)

Twitter: @hipopdance

Instagram: hipoperationdance

Pinterest: Hip Operation

Email: hipoperationdance@gmail.com

Billie Jordan Enterprises Website: www.billiejordan.org

The Hip Op-eration Crew Website: www.hipop-eration.com/

Media Enquiries

If you are a member of the news media, please use the Contact Form on the website but enter the words 'Media Enquiry' into the subject heading. This way we know to prioritise the email as you most likely have to meet a tight deadline.

Contact Us

To contact the Hip Op-eration Dance Academy™, just complete the Contact Form on the website in the 'Contact Us' section.